



# Booster Briefing

THE UNIVERSITY of  
LOUISIANA at  
MONROE



**Ask before  
you act!**



### Academics & Compliance

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## RULES FOR BOOSTERS REGARDING ENROLLED STUDENT-ATHLETES

### A Booster May:

- Employ/arrange for the employment of student-athletes during the academic year and summer if, and only if:
  - The compensation must not place any value on the student-athlete's publicity, reputation, fame or personal following due to his/her athletic ability;
  - Compensation is only for work actually performed;
  - Compensation is at a rate commensurate with the going rate for similar services in that locale; and
  - The student-athlete contacts the Compliance Office before starting employment.
- A booster may provide a student-athlete or an entire team with an occasional meal under the following conditions:
  - The meal must be approved in advance by the respective coach AND Compliance Office;
  - The meal must be provided in the booster's home and may be catered; and

- Must be restricted to infrequent or special occasions.

### A Booster May NOT:

- Pay for/arrange for payment of room, board, or any type of transportation AT ANY TIME for currently enrolled student-athletes, their relatives or friends.
- Provide a student-athlete with any "extra benefit" or special arrangements, such as expense money, movie passes, free meals at restaurants, or reduced-priced housing.
- Provide preferential treatment or discount professional services (medical, dental, legal, etc) because of a student-athlete's athletic reputation or pay-back potential as a professional athlete.
- Provide awards or gifts to student-athletes for any reason. This also prohibits honorariums for speaking engagements.
- Use the name or picture of a student-athlete to directly advertise, recommend or promote the sale or use of commercial product/service of any kind.

## FACULTY INVOLVEMENT WITH PROSPECTS

Institutional staff members (e.g., faculty members) may contact prospective student-athletes for recruiting purposes on-campus during both official and unofficial visits. Additionally, faculty members may contact prospects off-campus as long as it is within 30 miles of campus and the prospect is on an official visit. If approached by an identified prospective student-athlete or his/her parents while off-campus (other than on an official visit as noted above), it is not permissible for a faculty member to have a recruiting conversation with the individual(s). Since only designated coaching staff members are permitted to recruit off-campus for ULM Athletics, faculty members who are approached in this regard should inform the prospective student-athlete that he/she would be happy to discuss ULM in detail with them on their next visit to campus. In such an instance, it is permissible for a faculty member to extend a greeting to the prospect and share with them the applicable NCAA regulations. No other recruiting conversation should ensue.

# National Letter of Intent Signees - Frequently Asked Questions



This is a good time to examine some of the most frequently asked questions regarding a prospect who has signed a NLI.

**Q. How long is a prospective student-athlete considered to be a prospect?**

A. A prospective student-athlete remains a prospect even after signing a National Letter of Intent or financial aid agreement to attend ULM. The prospect, the University, and boosters are all governed by the recruiting regulations until the prospect reports for regular season practice or attends his/her first day of classes in any regular term (i.e., fall or spring) or attends classes during the summer prior to initial enrollment.

**Q. Is it permissible for boosters to contact a prospect who has signed an NLI?**

A. No on- or off-campus contact (including written or electronic correspondence and telephone calls) may be made by boosters.

**Q. Is it permissible for a booster to employ a prospect who has signed an NLI?**

A. Yes. NCAA rules permit prospective student-athletes

who have signed NLI's to be employed by boosters during the summer following their graduation from high school, prep school, or junior college. Prior to employing prospects, however, boosters must check with the coaching staff and the compliance office to make sure all regulations are being followed.

**Q Is it permissible for a booster to arrange summer housing for a prospect who has signed an NLI?**

A. No. NCAA rules prohibit boosters from making housing arrangements for student-athletes or prospects, even if they have signed an NLI to attend ULM. For example, it is not permissible to offer reduced-rate rental opportunities to prospects.

**Q. Is it permissible for a booster to assist a prospect who has signed an NLI with precollege expenses?**

A. No. Neither ULM nor its boosters are permitted to offer, provide, or arrange financial assistance to cover a prospect's expenses educational or otherwise) for any period prior to his or her enrollment. This applies even to those prospects who have signed an NLI or financial agreement to attend ULM.

## RULES FOR BOOSTERS REGARDING PROSPECTIVE STUDENT-ATHLETES

### A Booster May:

- Continue contact with a prospect as long as the booster has an established relationship prior to the student being a prospect and as long as there is no effort to recruit the prospect.
- Inform ULM coaches of prospects in his or her area by contacting a coach via phone, letter, or email. In addition, newspaper clippings may be sent to a coach.
- View a prospect's athletic contest, provided you do not contact the prospect or his/her relatives, coaches, principal, or counselor in an attempt to evaluate the academic or athletic abilities of the prospect.
- Speak to a prospect on the telephone ONLY if the prospect initiated the call. The call cannot be arranged or initiated by ULM coaching staff members.

### A Booster May NOT:

- Contact a prospect or his/her relatives by telephone, mail, email or fax (includes "chat rooms" or "instant messaging"), along with any face-to-face contact, for the purpose of recruiting.
- Assist ULM coaches by picking up transcripts, films, or any other information pertaining to a prospect's ability

from the prospect's educational institution (i.e., "evaluation" activities)

- Have contact with student-athletes at institutions other than ULM for the purpose of recruiting.
- Provide a prospect or his/her relatives and friends with any benefits (e.g., clothing, special discounts, lodging, meals, transportation, tickets, loans of money).
- Make a contact with a prospect or his/her relatives when that prospect is on campus for an official or unofficial visit.
- Contact a prospect to congratulate him/her on signing a National Letter of Intent to attend ULM.
- Provide transportation or arrange payment for transportation for a prospect or his/her relatives or friends to visit campus.
- Employ or arrange for employment of a prospect before the completion of his/her senior year in high school or official withdrawal/graduation from junior college or prep school. Also, you may only do so if the compensation is for work actually performed and at a rate commensurate with experience and the going rate for similar services in that locale.

### THANK YOU

The University of Louisiana at Monroe Athletics Department appreciates your support of our student-athletes and compliance to the NCAA regulations. Compliance with NCAA rules is a never-ending process and your attention to the information provided in this newsletter will ensure that the eligibility of a student-athlete is not jeopardized.